



STR Stat Sheet

Vol. 1 2020

Slowdown in global RevPAR performance

2019 percentage change vs. 2018

*Europe in Euros
All other figures represent USD

North America
0.6%

Central America
1.2%

South America
-4.8%

Northern Africa
6.5%

Europe
2.4%

Middle East
-5.1%

Southern Africa
-5.3%

Southeastern Asia
0.3%

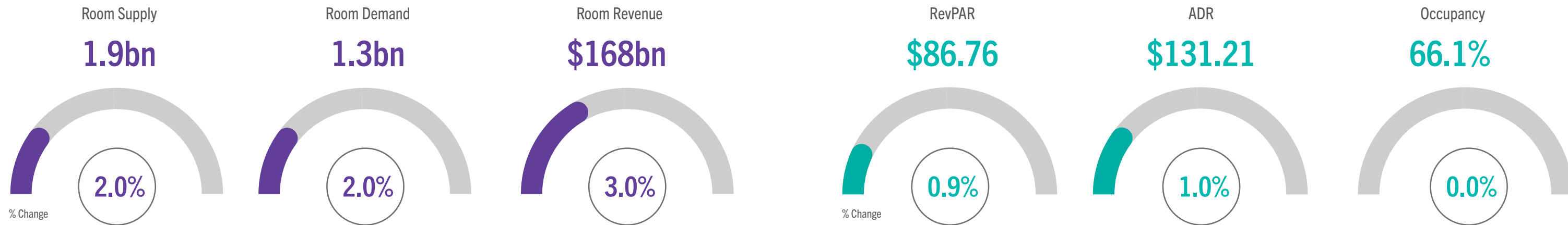
Northeastern Asia
-6.9%

Central &
South Asia
-1.7%

Australia &
Oceania
-7.7%

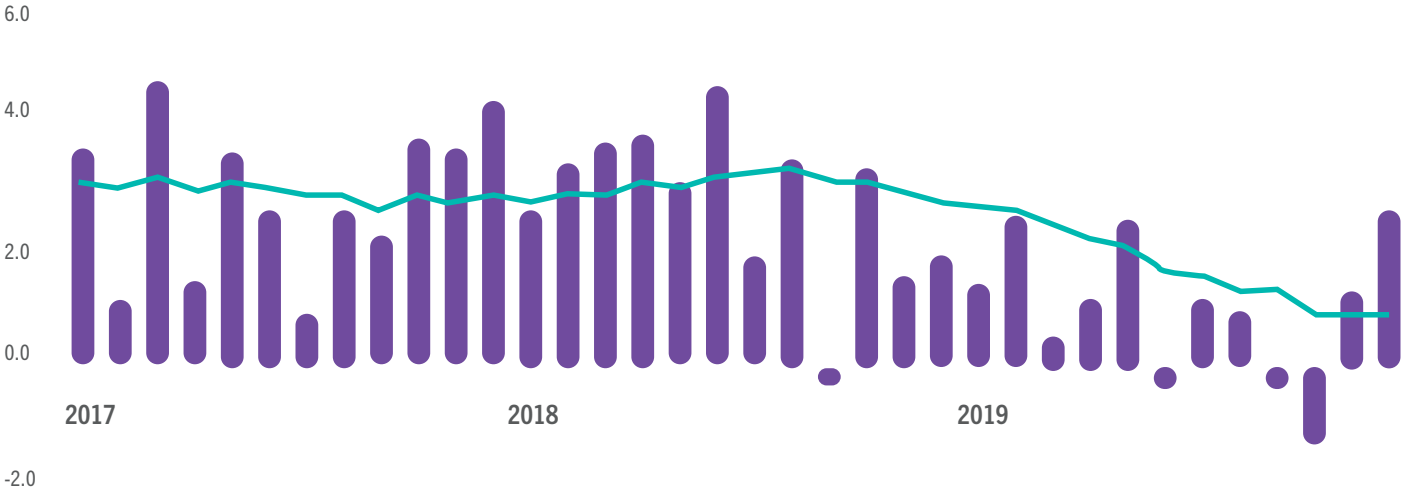
Latest U.S. Performance Metrics

Key Performance Indicators, 2019 Year-Over-Year Percentage Changes



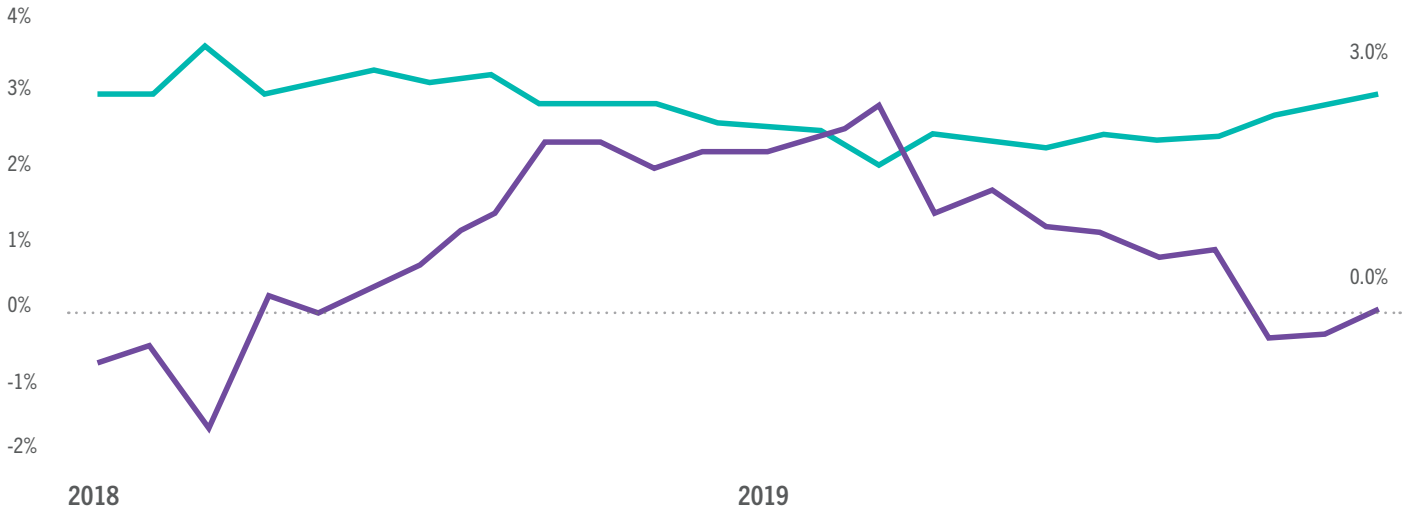
RevPAR: Three Decreases in 2019, Running-12 Dips Below 1%

● Monthly ● R12



Group Demand Declerates, Transient Remains Consistent

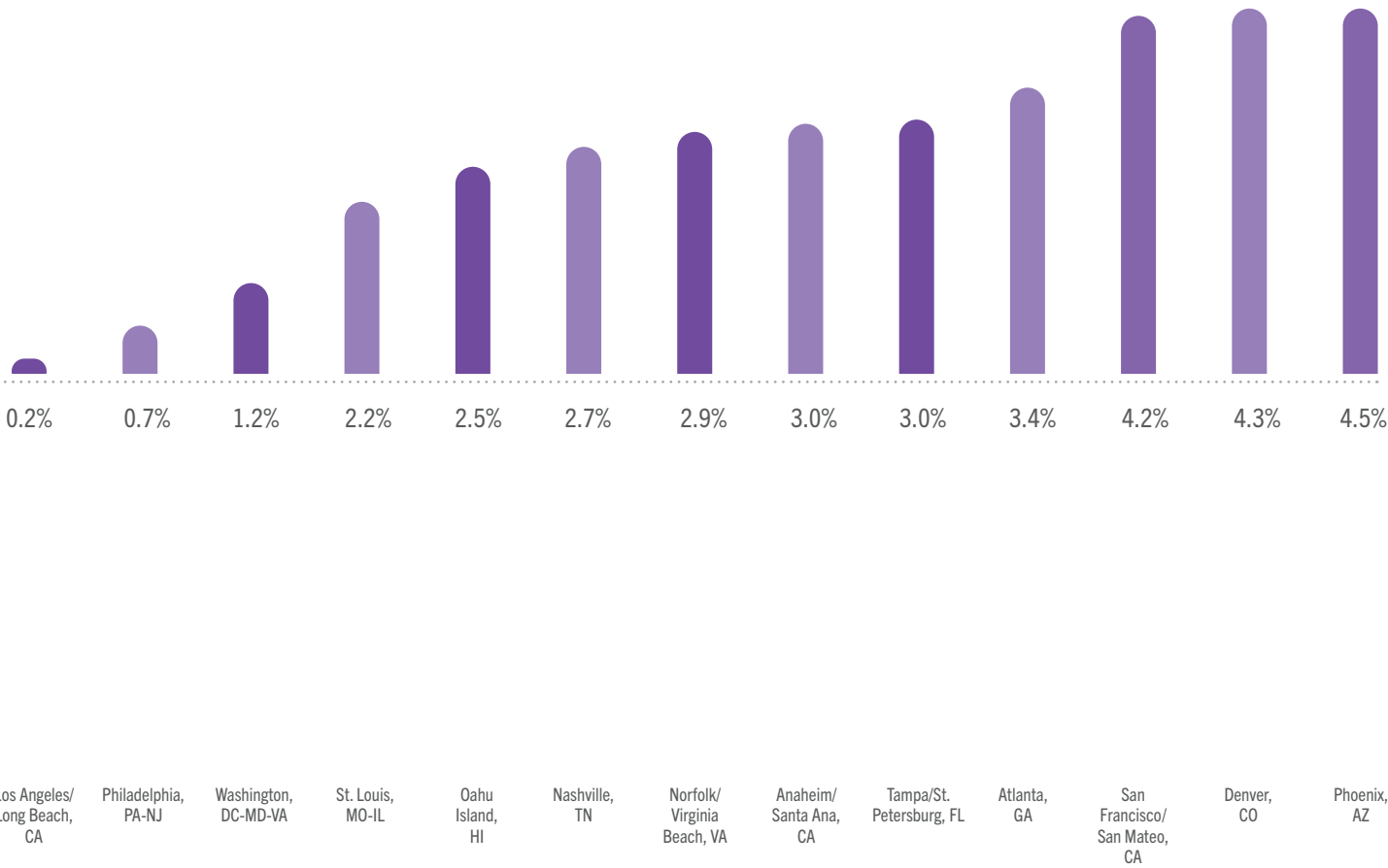
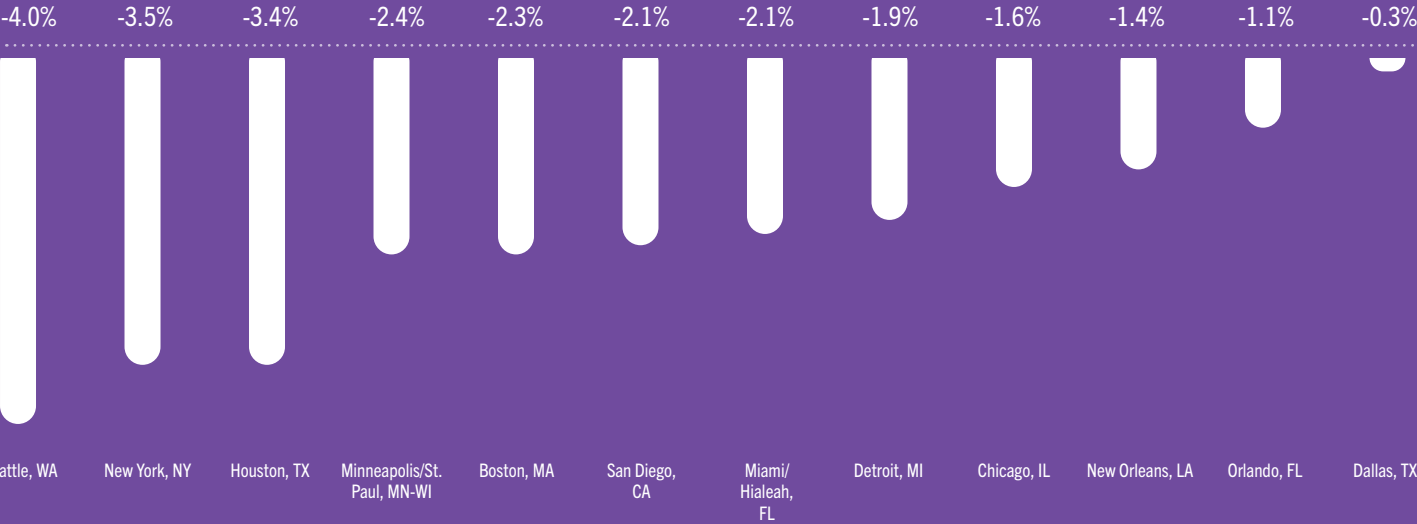
● Transient Demand R12 PC ● Group Demand R12 PC



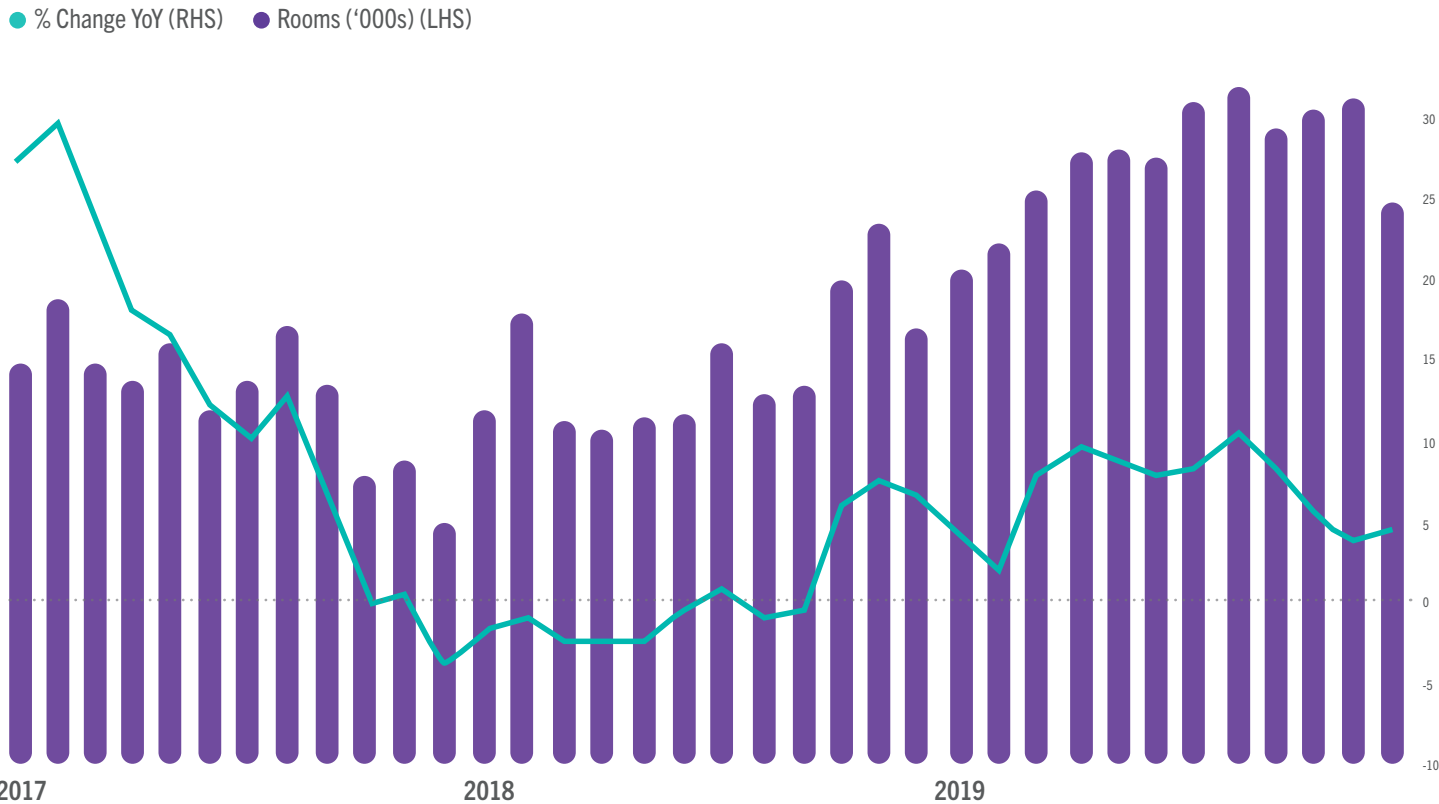
Mixed Results Among Key Markets

U.S. Top 25 Markets

RevPAR Percent Change, 2019

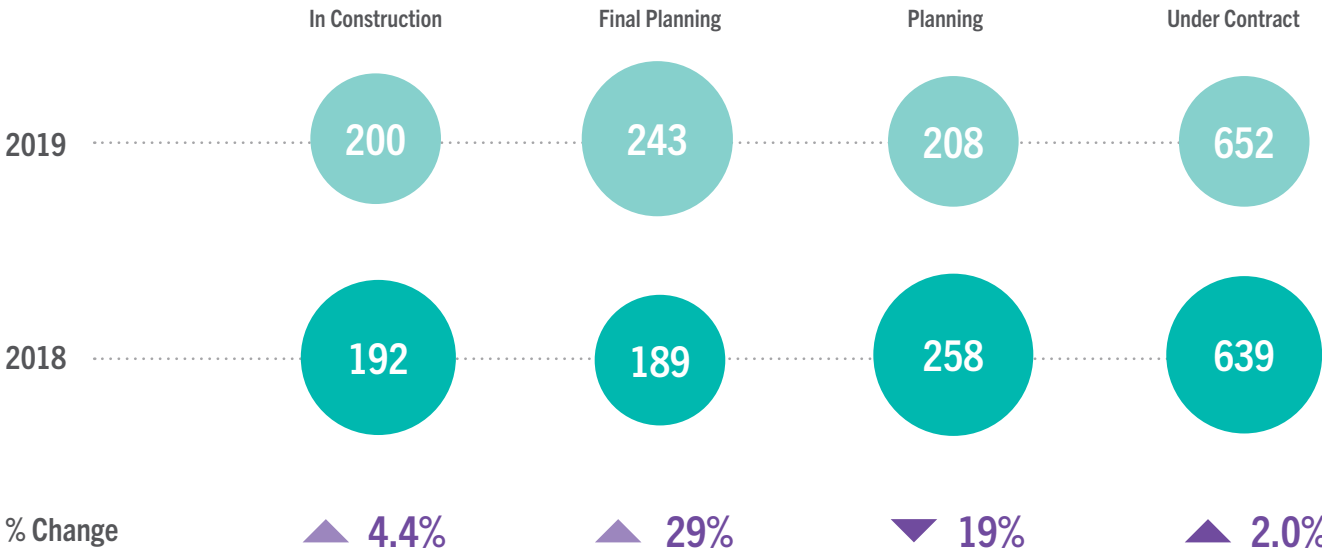


In Construction rooms growing less than 10%



Room Count and YOY Percent Change

December 2019

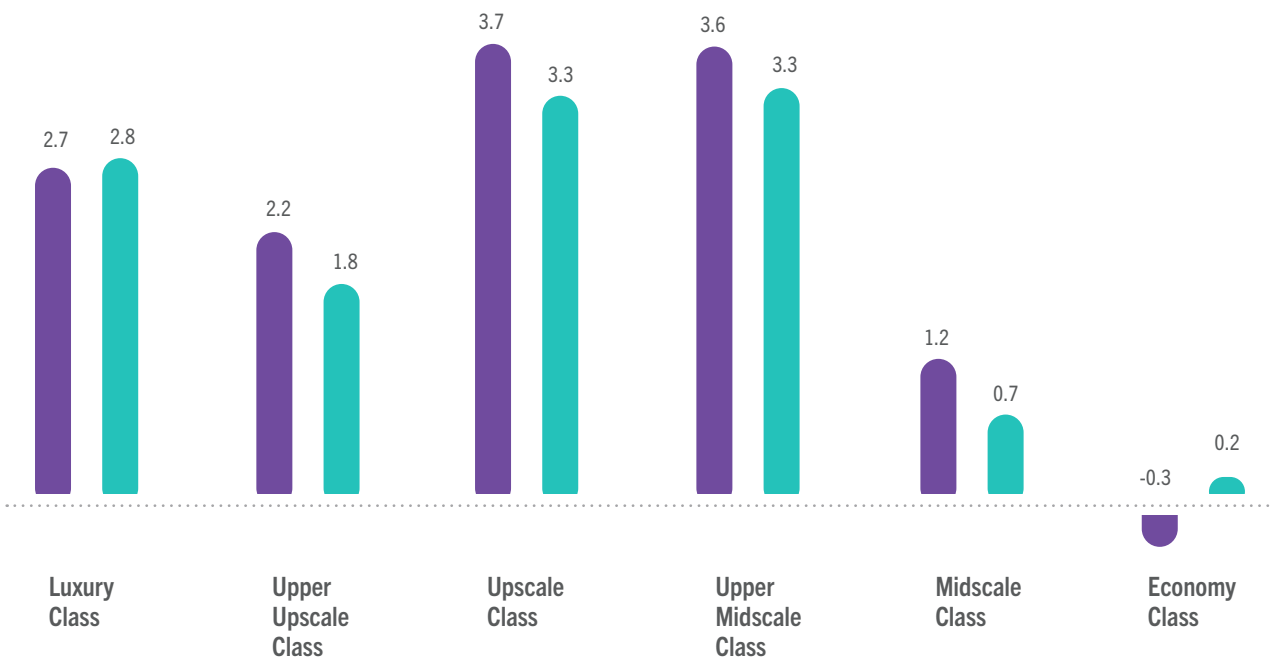


'000s Rooms, December 2019 and 2018

U.S. Hotel Classes

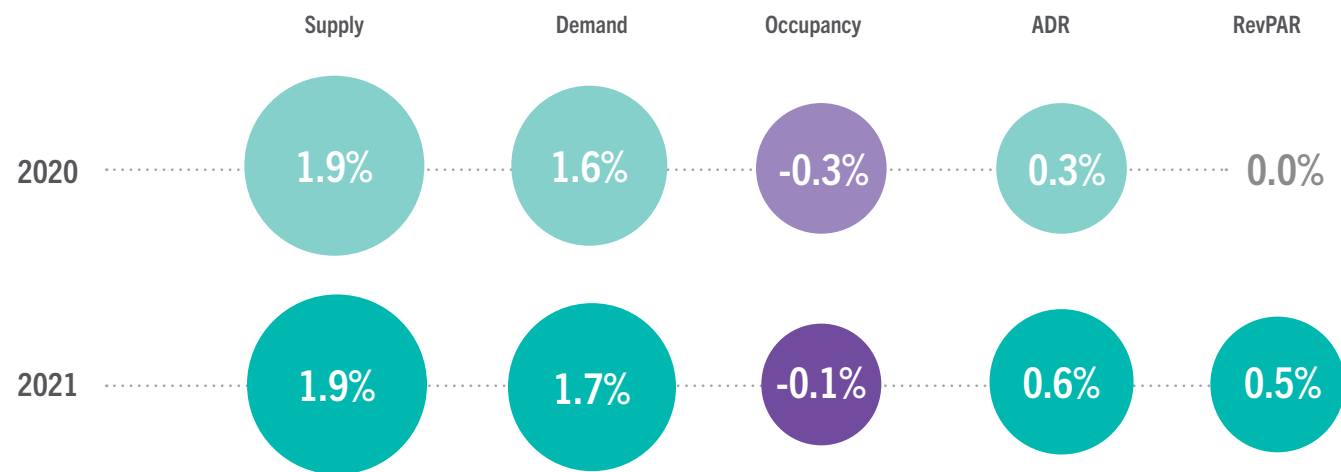
2019 YE Supply & Demand YOY % Change

● Rooms Supply R12 PC ● Rooms Demand R12 PC



U.S. Hotel RevPAR Forecasted to go Flat in 2020

Key Performance Indicators (Projected % Change vs. Prior Year)



About STR

STR provides premium data benchmarking, analytics and marketplace insights for global hospitality sectors. Founded in 1985, STR maintains a presence in 15 countries with a corporate North American headquarters in Hendersonville, Tennessee, an international headquarters in London, and an Asia Pacific headquarters in Singapore. STR was acquired in October 2019 by CoStar Group, Inc. (NASDAQ: CSGP), the leading provider of commercial real estate information, analytics and online marketplaces. For more information, please visit str.com and costargroup.com.

For more information

+1 (615) 824 8664 x. 3504
info@str.com

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