



# STR Stat Sheet

Vol. 1 2020

# Slowdown in global RevPAR performance

2019 percentage change vs. 2018

North America  
0.6%

Central America  
1.2%

South America  
-4.8%

Northern Africa  
6.5%

Southern Africa  
-5.3%

Europe  
2.4%

Middle East  
-5.1%

Southeastern Asia  
0.3%

Central & South Asia  
-1.7%

Australia & Oceania  
-7.7%

Northeastern Asia  
-6.9%

\*Europe in Euros  
All other figures represent USD

# Latest U.S. Performance Metrics

Key Performance Indicators, 2019 Year-Over-Year Percentage Changes

Room Supply

**1.9bn**

Room Demand

**1.3bn**

Room Revenue

**\$168bn**

RevPAR

**\$86.76**

ADR

**\$131.21**

Occupancy

**66.1%**

% Change

**2.0%**

**2.0%**

**3.0%**

**0.9%**

**1.0%**

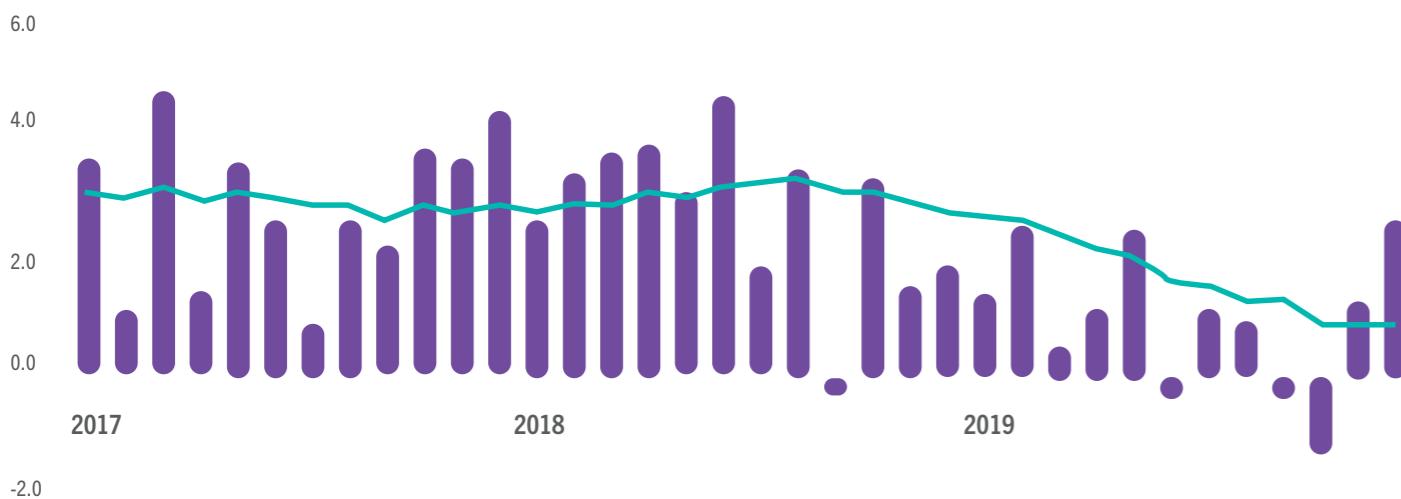
**0.0%**

% Change

Source: HVS Research, Q4 2019. Data as of December 31, 2019. All figures are estimates and subject to audit.

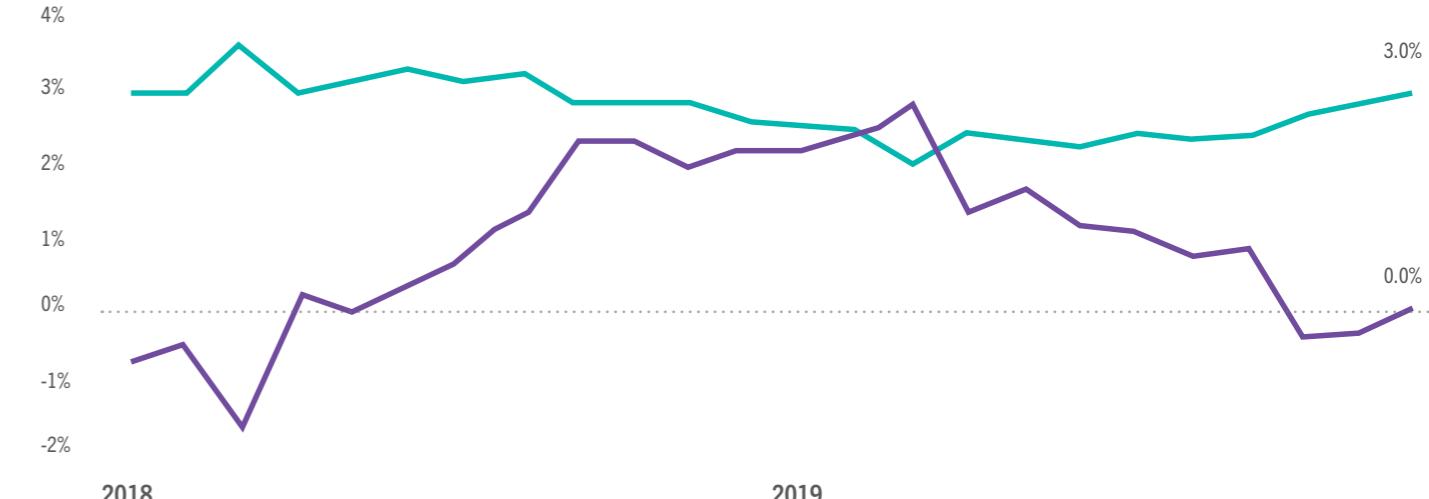
## RevPAR: Three Decreases in 2019, Running-12 Dips Below 1%

● Monthly ● R12



## Group Demand Declerates, Transient Remains Consistent

● Transient Demand R12 PC ● Group Demand R12 PC



# Mixed Results Among Key Markets

## U.S. Top 25 Markets

RevPAR Percent Change, 2019

-4.0% -3.5% -3.4% -2.4% -2.3% -2.1% -2.1% -1.9% -1.6% -1.4% -1.1% -0.3%



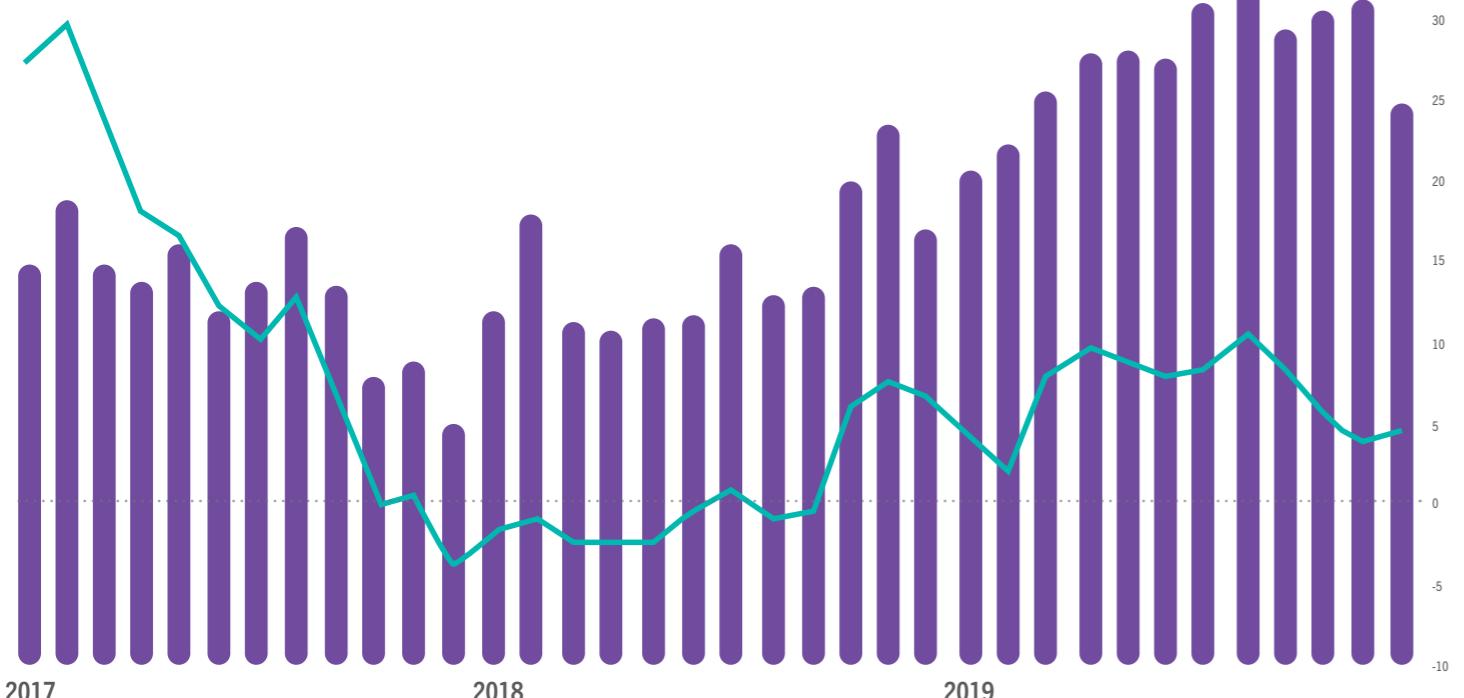
Seattle, WA   New York, NY   Houston, TX   Minneapolis/St. Paul, MN-WI   Boston, MA   San Diego, CA   Miami/Hialeah, FL   Detroit, MI   Chicago, IL   New Orleans, LA   Orlando, FL   Dallas, TX

0.2% 0.7% 1.2% 2.2% 2.5% 2.7% 2.9% 3.0% 3.0% 3.4% 4.2% 4.3% 4.5%

Los Angeles/Long Beach, CA   Philadelphia, PA-NJ   Washington, DC-MD-VA   St. Louis, MO-IL   Oahu Island, HI   Nashville, TN   Norfolk/Virginia Beach, VA   Anaheim/Santa Ana, CA   Tampa/St. Petersburg, FL   Atlanta, GA   San Francisco/San Mateo, CA   Denver, CO   Phoenix, AZ

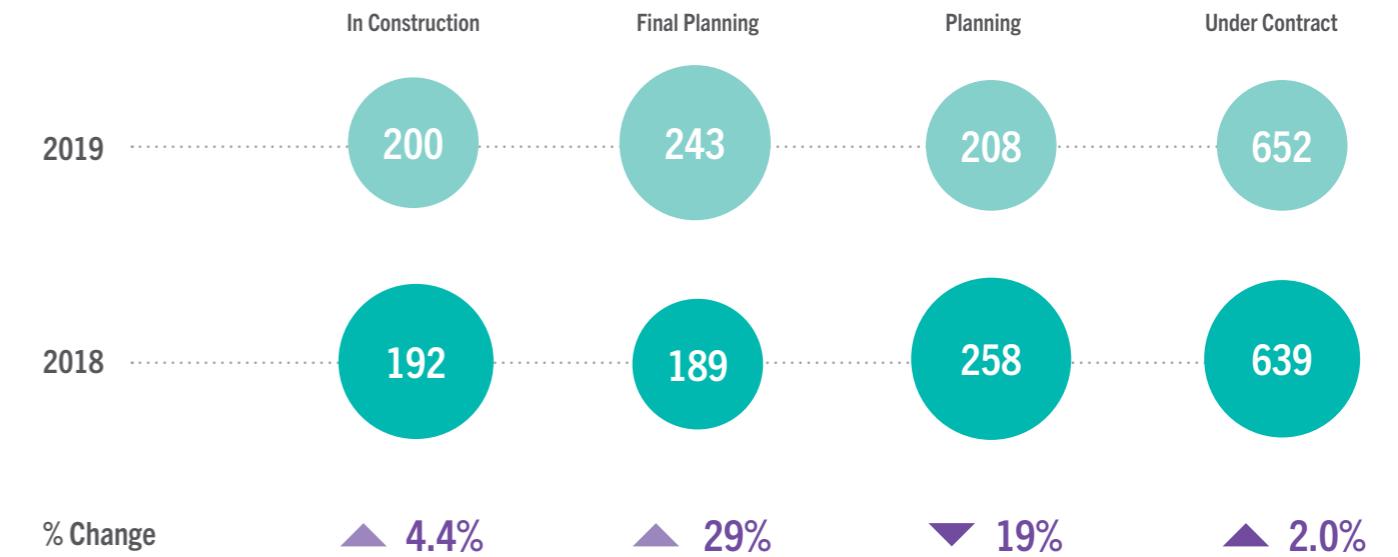
# In Construction rooms growing less than 10%

● % Change YoY (RHS) ● Rooms ('000s) (LHS)



# Room Count and YOY Percent Change

December 2019

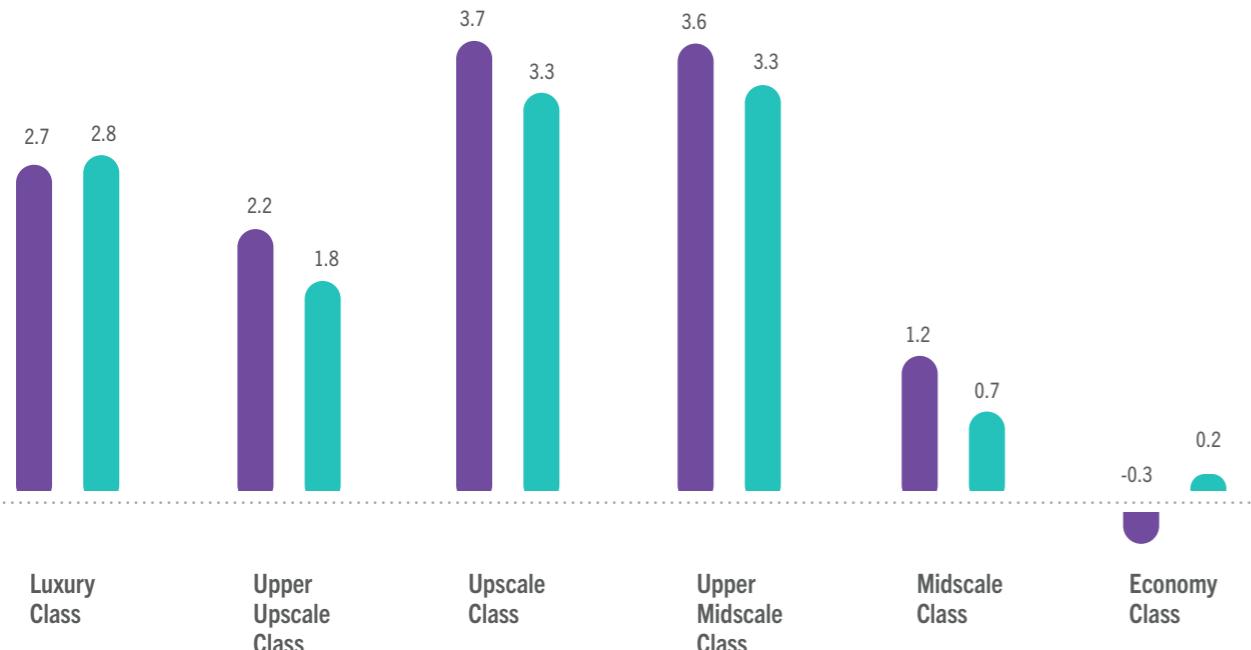


'000s Rooms, December 2019 and 2018

# U.S. Hotel Classes

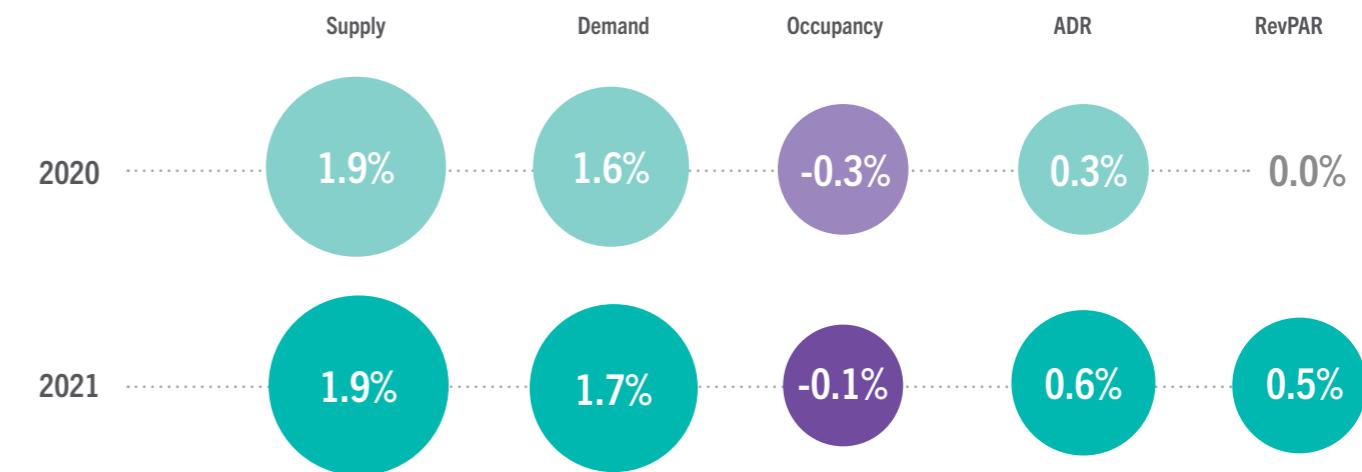
2019 YE Supply & Demand YOY % Change

● Rooms Supply R12 PC ● Rooms Demand R12 PC



# U.S. Hotel RevPAR Forecasted to go Flat in 2020

Key Performance Indicators (Projected % Change vs. Prior Year)



## About STR

STR provides premium data benchmarking, analytics and marketplace insights for global hospitality sectors. Founded in 1985, STR maintains a presence in 15 countries with a corporate North American headquarters in Hendersonville, Tennessee, an international headquarters in London, and an Asia Pacific headquarters in Singapore. STR was acquired in October 2019 by CoStar Group, Inc. (NASDAQ: CSGP), the leading provider of commercial real estate information, analytics and online marketplaces. For more information, please visit [str.com](http://str.com) and [costargroup.com](http://costargroup.com).

For more information

+1 (615) 824 8664 x. 3504  
[info@str.com](mailto:info@str.com)

**Benchmarking**  
↗ **your world**